



March 20 & 21, 2025

ASHEVILLE



Women litigators in Alabama, Georgia, Florida, North Carolina, South Carolina and Tennessee are teaming up again to support, educate and advance women civil defense litigators at the **4th Southeastern Women Litigators Conference (SEWL) from March 20-21, 2025, in Asheville at the Hilton Embassy Suites Downtown.**

Agenda:

The agenda is still be finalized, but the conference kicks off with a networking luncheon at noon on Thursday. Panel presentations will last the rest of the day, ending with a networking reception and optional group dinner. Friday begins with breakfast followed by panel presentations until we'll adjourn at noon.

Registration:

– \$335 Early Bird
Member Registration;
\$435 after February 28

- Conference Refunds/Cancellations Policy: No refunds after Wednesday, March 5. Substitutions may be made in the event of an individual cancellation
- Register online [here](#).

Hotel:

A block of rooms has been reserved at a discounted rate of \$169 single or double occupancy for Thursday night (does not include taxes and fees). **The deadline to book rooms is February 20, 2025.** Cancellations must be made two days prior to avoid cancellation fees. Book online [here](#) or call (828) 407-0422 and referencing SRP Code: 92U.

Conference Sponsorships:

Sponsorships are available to law firms whose attorneys are members of their respective state's defense organization. See next pages for more information.



Southeast Women Litigators Conference

March 20-21, 2025

Embassy Suites Downtown Asheville • Asheville, North Carolina

Sponsor Opportunities

Law firms and corporate entities are invited to sponsor the 4th Southeastern Women Litigators Seminar in Asheville, North Carolina, from March 20-21, 2025. Connect with women litigators across Alabama, Georgia, Florida, North Carolina, South Carolina, and Tennessee in a collaborative effort to empower, educate, and support each other. Dive into engaging discussions with speakers and panels designed to sharpen leadership and trial skills, while forging powerful referral networks among women lawyers in the Southeast, setting the stage for professional growth.

Platinum Sponsor - \$5,000

- Welcome Reception Sponsor on Thursday, March 20
- Three (3) complimentary seminar registrations
- Prominent logo recognition on event webpage for each participating state association, online registration brochure, marketing emails, and social media mentions
- Prominent logo recognition in onsite signage and materials, welcome slides, and oral recognition
- Opportunity to provide logo'd handout to attendees

Gold Sponsor - \$3,500

- Two (2) complimentary seminar registrations
- Prime logo recognition on event webpage for each participating state association, online registration brochure, marketing emails, and social media mentions
- Prime logo recognition in onsite signage and materials, welcome slides, and oral recognition
- Opportunity to provide logo'd handout to attendees

Silver Sponsor - \$2,000

- Two (2) complimentary seminar registrations
- Logo recognition on event webpage for each participating state association, online registration brochure, marketing emails, and social media mentions
- Logo recognition in onsite signage and materials, welcome slides, and oral recognition

Bronze Sponsor - \$1,000

- One (1) complimentary seminar registration
- Logo recognition on event webpage for each participating state association, online registration brochure, marketing emails, and social media mentions
- Logo recognition in onsite signage and materials, and welcome slides

The Fine Print

January 21, 2025: Deadline for logo to be included on registration brochure and other media. Preferred format of an .eps or vector file emailed directly to Aimee Hiers at ahiers@pmpamc.com. Commitment form, payment and logo must be received on or before this date for guaranteed inclusion.

February 27, 2025 – FINAL Deadline for Sponsor Opportunities. Logo will be included on all host states' website event pages, handouts (if any), marketing emails and social media, and on-site signage. Commitment form, payment and logo must be received on or before this date.

Attendee names must be received no later than **February 27, 2025**. Attendee substitutions may be made on-site day of seminar.



2025 SEWL Sponsorship Form

Contact Name: _____ Phone: _____

Firm/Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Signature: _____

Social Media Platforms:

Twitter: _____

Facebook: _____

Instagram: _____

LinkedIn: _____

Sponsor Level:

_____ Platinum \$5,000.00
(3 Registrations)

_____ Gold \$3,500.00
(2 Registrations)

_____ Silver \$2,000.00
(2 Registrations)

_____ Bronze \$1,000.00
(1 Registration)

_____ Check Enclosed

_____ Please Invoice

Please make check payable to: SEWL
1 Windsor Cove; Suite 305
Columbia, SC 29223

For more information or questions please contact Aimee Hiers at (803) 252-5646 or ahiers@pmpamc.com.